Women’s Citizenship in Peru
The Paradoxes of Neopopulism in Latin America
Stéphanie Rousseau

Neopopulism is a central issue to understand women’s citizenship construction in many countries of contemporary Latin America. In Peru, President Alberto Fujimori’s neopopulist politics (1990-2000) relied on a gendered set of strategies and policies that are analyzed in relation to three different sectors of the women’s movement. The findings illustrate that some of the organized women that were most directly mobilized by Fujimori (the poorest) were also those who lost the most during his decade-long rule, while other women in NGOs and parties made more substantial gains. This is the first book-length case study of the gender dimensions of populism that explains the paradoxes entailed for women’s participation and citizenship rights in Latin America.

“Rousseau has made an original and important contribution to the study of Third Wave Democratization in Latin America. She brings political theory and gender analysis to the understanding of Peruvian neo-populism and analyzes its implications for women’s rights and citizenship. Essential reading for students of Latin America, gender studies, and comparative politics.”—Maxine Molyneux, Professor of Sociology, Institute for the Study of the Americas, University of London

“Studies of populism in contemporary Latin America have rarely explored the role of gender in the relationships forged between leaders and mass constituencies. Rousseau helps correct this oversight in her penetrating analysis of women’s movements and their contradictory relationships with the Fujimori regime in Peru. The work demonstrates how diverse feminist and community-based women’s groups struggled to advance gendered citizenship rights and meet consumption needs. This study is a major contribution to scholarly understanding of the opportunities and challenges encountered by women’s movements that seek to strengthen democratic citizenship in Latin America today.”—Kenneth Roberts, Professor, Department of Government, Cornell University

CONTENTS:
Introduction * Women’s citizenship and neopopulism in Latin America * Fujimori’s Peru: State and society * Feminist activism: Engendering state policy through NGO work * Women organizing in shantytowns: State cooption and the exhaustion of solidarity * Entering the mainstream political sphere: Women as elected representatives * Conclusion: The paradoxes of constructing women’s citizenship under neopopulism

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